

data capture

Inquire for Rates

Interested in acquiring email newsletter subscribers for your pet consumer brand? Or want to engage a group of active dog owners with a physical mailer? BringFido brand partners can access valuable consumer data through a consent-based data capture campaign. These campaigns are usually launched in conjunction with a sponsored contest or sweepstakes, but they work great with sampling promotions as well. Rates vary based on the number of data points, fulfillment requirements and prize value, but start at just \$1 per lead.

